



Author Biography Checklist



A well-crafted author bio can help readers learn more about what makes you and your books so interesting. But it can be hard to know what to include *and* to remember where to keep it updated. That's why we created this printable checklist! If you need inspiration, you can see 20 great examples of author bios here: insights.bookbub.com/great-author-bio-examples/

What to include in an author bio:

Accolades

If you've hit a bestseller list, won or been nominated for awards, or were featured in a big pub's listicle, include it!

Genres & tropes

Appeal to readers' interests by mentioning subgenres or tropes commonly featured in your work.

Relevant experience

Describe work experience that lends credibility to your writing (e.g. former FBI agent or teen librarian).

Personal insights

Mention your locale, family, hobbies, interests, or things that inspired your writing or publication journey.

Make it voicey!

Once the info's there, add a unique flair to your bio to convey your personality. Make it uniquely yours!

Where to connect

Include URLs to your website and/or social media profiles where readers can follow you for more updates.

Where to keep your author bio up to date:

Note: Not all of these are applicable for every author, but these are some of the most common places authors need to maintain their bios online (with space to add your own).

- Author website "About" page
- Author website homepage
- Author media kit
- Blog sidebar
- BookBub Author Profile
- Amazon profile
- Goodreads profile
- _____
- _____
- Facebook page "About" tab (155 characters)
- Facebook page "About" tab (long description)
- Twitter bio (160 characters)
- Instagram bio (150 characters)
- Pinterest (160 characters)
- LinkedIn
- Anywhere you regularly contribute content (Medium, BuzzFeed, etc.)